

SMS Notification

SMS notification is a functionality to help financial institutions keep in touch with their customers, notifying them about transactions executed with their cards. It can also be used for marketing purposes, and for internal bank use.

The SMS notification service can be also used to improve processes within the institution, informing staff about the execution status of automatic processes which run at the end of day.

Advantages:

- Reduce operating costs by sending advertisements via SMS instead of traditional media
- Customise message content according to your requirements, e.g. for advertising campaigns
- Instantly inform your clients about transactions, products, services, etc.
- Reach your target market with information about new products or services